A CENTURY OF GOODWILL

1921
The slogan — Not Charity, But a Chance — is used to publicize Goodwill's efforts to give people hope and independence through work.

1902
In Boston Edgar J. Helms initiates what will become Goodwill Industries in Boston.
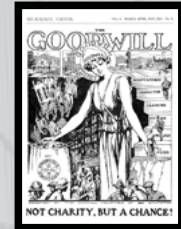
1915
Goodwill Industries of Brooklyn was founded by Dr. Henry Park Schauffler.

1945
Goodwill becomes known for helping people with disabilities through job training.

1990
The following programs were launched: Bronx Job Club, Customer Service Training, Harlem Supported Employment and Project High Road.

1960
Boston designer Joseph Selame creates the universally recognized Goodwill logo.
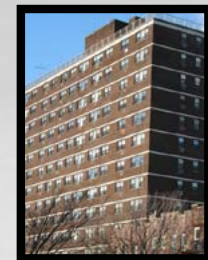
1996
GoodTemps was established in 1996 to meet the booming demand for temporary staff. GoodTemps quickly became the largest supplier of temps to New York City.

1980
Mobile Rehabilitation Service was launched.

1970
Goodwill moves into its new 15-story residential and rehabilitation service tower in Astoria, Queens.

2014
Goodwill opens 44th Store in Lake Ronkonkoma.

2012
First Goodwill 360-Degree on Jobs Forum was held in New York City with DOLETA Assistant Secretary Jane Oates as Keynote Speaker.

1999
Goodwill Greater New York joins their neighbors across the Hudson River to become Goodwill Industries of Greater New York and Northern New Jersey.

2015
Goodwill NYNJ celebrates 100 years.